



# HELPING YOU THRIVE IN A CHANGING WORLD

Moore Qatar  
Audit and Advisory Services

[www.moore-qatar.com](http://www.moore-qatar.com)

# YOUR BUSINESS COMPANION

## ABOUT MOORE GLOBAL AND MIDDLE-EAST

At Moore, our purpose is to help people thrive – our clients, our people and the communities they live and work in. We're a global accounting and advisory family of over 30,000 people across more than 260 independent firms and 110 countries, connecting and collaborating to take care of your needs – local, national and international.

When you work with Moore firms, you'll work with people who care deeply about your success and who have the drive and dedication to deliver results for you and your business. You'll have greater access to senior expertise than with many firms. We'll be here for you whenever you need us – to help you see through the maze of information, to guide you in your decisions and to make sure you take advantage of every opportunity. To help you thrive in a changing world.

Moore has a strong presence in the Middle East, operating 17 offices across the region, from Morocco to Karachi, with its main office located in Dubai, United Arab Emirates. Moore Middle East network is, hence, well positioned to serve an emerging regional market of great commercial and strategic importance due to its growing wealth and resources.

## MOORE QATAR

Moore Qatar officially started operating in December 2012 when partners - Mr. Sami Zaitoon, Mr. Hassib M. Kay and Mr. Fathi Abu Farah joined forces and expertise to expand the Moore Network and serve the local market's needs through the provision of professional advisory and assurance services.

Since 2005, Moore Qatar (formerly known as Access Company) had expanded in double digits of revenue and staff. The total permanent team of Moore Qatar is 65, serving its SME's clients through the provision of Business & Technology Advisory, Assurance, Tax, Risk Management & Growth Support services.

## WHY WORK WITH US?

Your business is unique, and so is our approach. Our member firms invest time to understand your needs completely, helping you take advantage of every opportunity.

At Moore we do things a little differently:

- you'll always have a consistent team with a dedicated specialist partner – so you'll only ever get professional advice to meet your business goals
- if your circumstances change, we act fast – giving you the support and guidance you need to deal with new risks, opportunities, and markets
- we're a part of your team, so you have our support whenever you need it – to make decisions quickly and confidently
- if your business needs to expand, our global network across 100 countries can continue to support you as you grow into new markets.



>110

Countries



>260

Firms



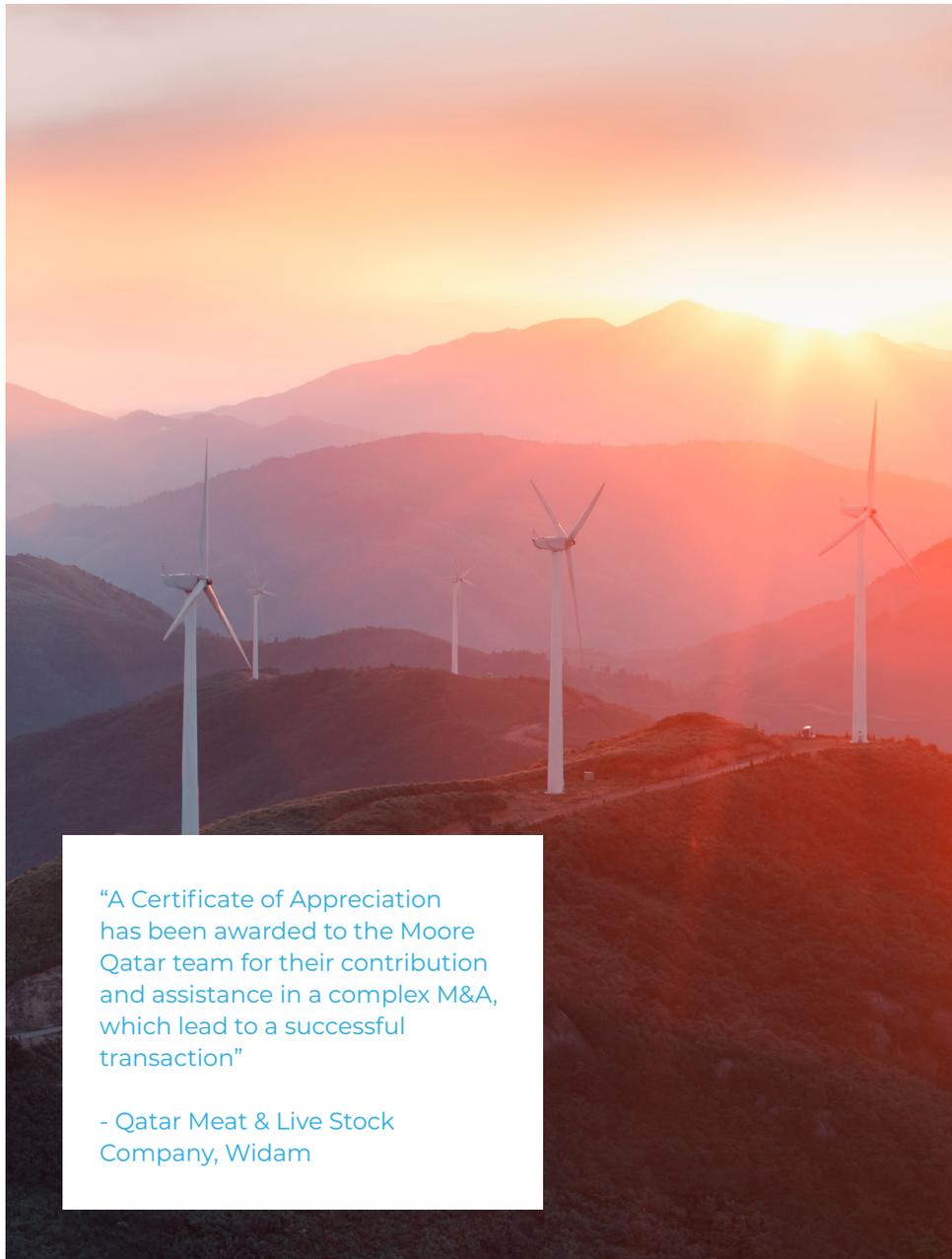
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Offices



>30,000

People



“A Certificate of Appreciation has been awarded to the Moore Qatar team for their contribution and assistance in a complex M&A, which lead to a successful transaction”

- Qatar Meat & Live Stock Company, Widam

## OUR COMMITMENT

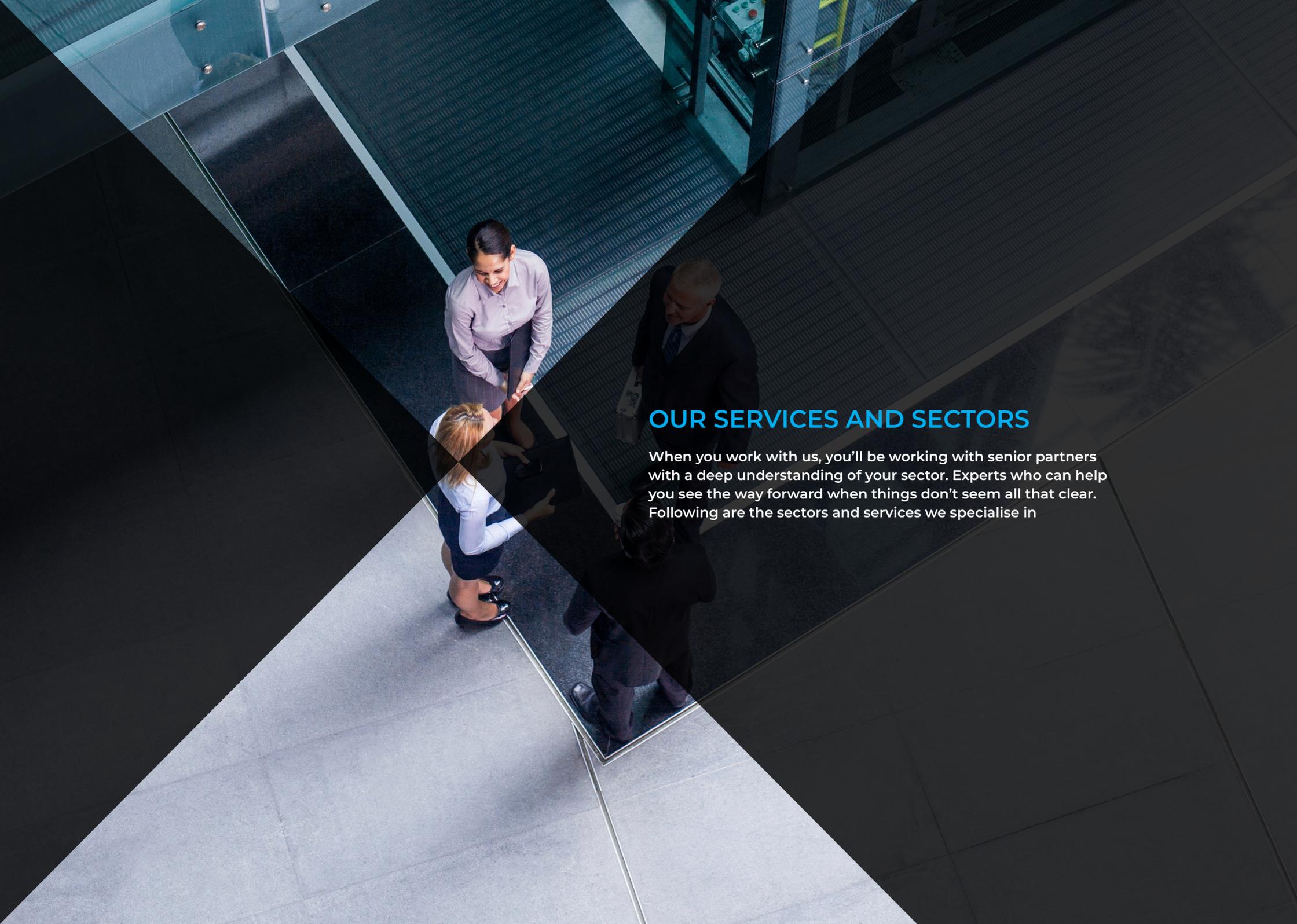
We have become one of the world's, and the Middle East's, leading accountancy and advisory networks over the last 20 years.

Potential clients, currently evaluating their accounting needs in this vital yet complex region, will engage Moore Stephens to answer as many questions that will naturally be raised by international CEOs, boards and management committees.

In our business, longevity reflects reliability and efficiency in particular. The Moore Stephens network, which was founded more than a century ago in London, has grown to be one of the largest worldwide. It now comprises over 650 offices in more than 100 countries.

Our regional network provides a full platform to serve our clients' international aspirations and cross-border objectives. As the world becomes smaller, so the need for timely down-to-earth expert local and international advice grows. Moore Stephens will show how their research and experience assist clients in their decision-making, both today and for the future.

In the sectors we cover we focus on technical expertise, a commitment to professionalism – and the level of discretion involved – all reflect a proven, practical approach. Subsequently, clients soon appreciate the essential supportive values of Moore Stephens – our collaborative approach, loyalty and investment in creating mutually beneficial long-term relationships.



## OUR SERVICES AND SECTORS

When you work with us, you'll be working with senior partners with a deep understanding of your sector. Experts who can help you see the way forward when things don't seem all that clear. Following are the sectors and services we specialise in

## OUR SECTORS

With 30,000 people across 100 countries, our member firms have a wealth of knowledge and expertise in the core sectors in which we offer our services.



- Agriculture, Forestry and Fishing
- Arts, Entertainment and Media
- Banking and Finance (and related support services)
- Charity and Not-for-profit
- Education
- Energy, Mining and Natural resources
- Food and drink
- Healthcare
- Hotels, Hospitality, Leisure and tourism
- Insurance
- Manufacturing
- Private clients and Family offices
- Professional services
- Public sector and Government
- Real estate and Construction
- Shipping
- Technology
- Transport and Logistics
- Oil and Gas

## OUR SERVICES

From tax efficiency, to audit and assurance, and business consultancy, we're here for you. With more than 100 years experience serving clients in over 100 countries, our member firms have the expertise to help you meet your goals – wherever your business takes you.

### AUDIT & ASSURANCE

Assurance services and 'adding value' are not usually viewed together, since the primary objective of an audit is to provide an independent opinion on a company's annual accounts.

Moore Global firm members recognise the commercial importance of providing assurance on business controls so that there are no surprises. Equally, they understand the importance of providing assurance advice to help clients develop their business.

The key to a valuable compliance service is the strength of the relationship between the client and the service team.

The three areas in which we excel are:

#### Communication

We view communication as a critical component of our service approach and overall business relationship. As such, the appointed Moore engagement team will maintain a continuous dialogue with you. We will keep you informed of relevant accounting and audit updates and business trends that could impact your operations. We include periodic meetings as part of the service we provide, in order to maximize collaboration and communication throughout the audit process.

#### Integration

We will ensure that you receive totally integrated and efficient service, whereby each specialist works collaboratively with the rest of the team. Specific queries will be considered as part of our service offering as a whole and never in isolation. This will ensure that all information is used to increase the value you receive from our services. Our specialists are used to working together and will communicate regularly to meet your requirements.

#### Proactive advice

Keeping the client, abreast of developments is a core element in growing our relationship. We will keep you up-to-date with new requirements and industry best-practice through regular email alerts and newsletters, in addition to information about relevant seminars. Just as important, we will raise potential issues as soon as they arise, to prevent them from developing into problems.



#### The following are the Assurance Services provided:

- Financial Statements Audit & Review Score
- Accounting Compliance and Reporting Services
- Agreed Upon Procedure Services
- Compilation Services
- Interim Audit
- ICOFR Review (For Listed Entities)
- Stock Audit

#### Other Assurance Services

- Interim review of financial statements
- Agreed upon procedures
- Examination of prospective financial information
- Special audit
- Compliance reports
- Fixed assets lifecycle management
- ICV certifications
- Comfort letters associated with debt offerings
- XBRL forms (for listed companies)
- Translation of financials
- IFRS and accounting advisory services

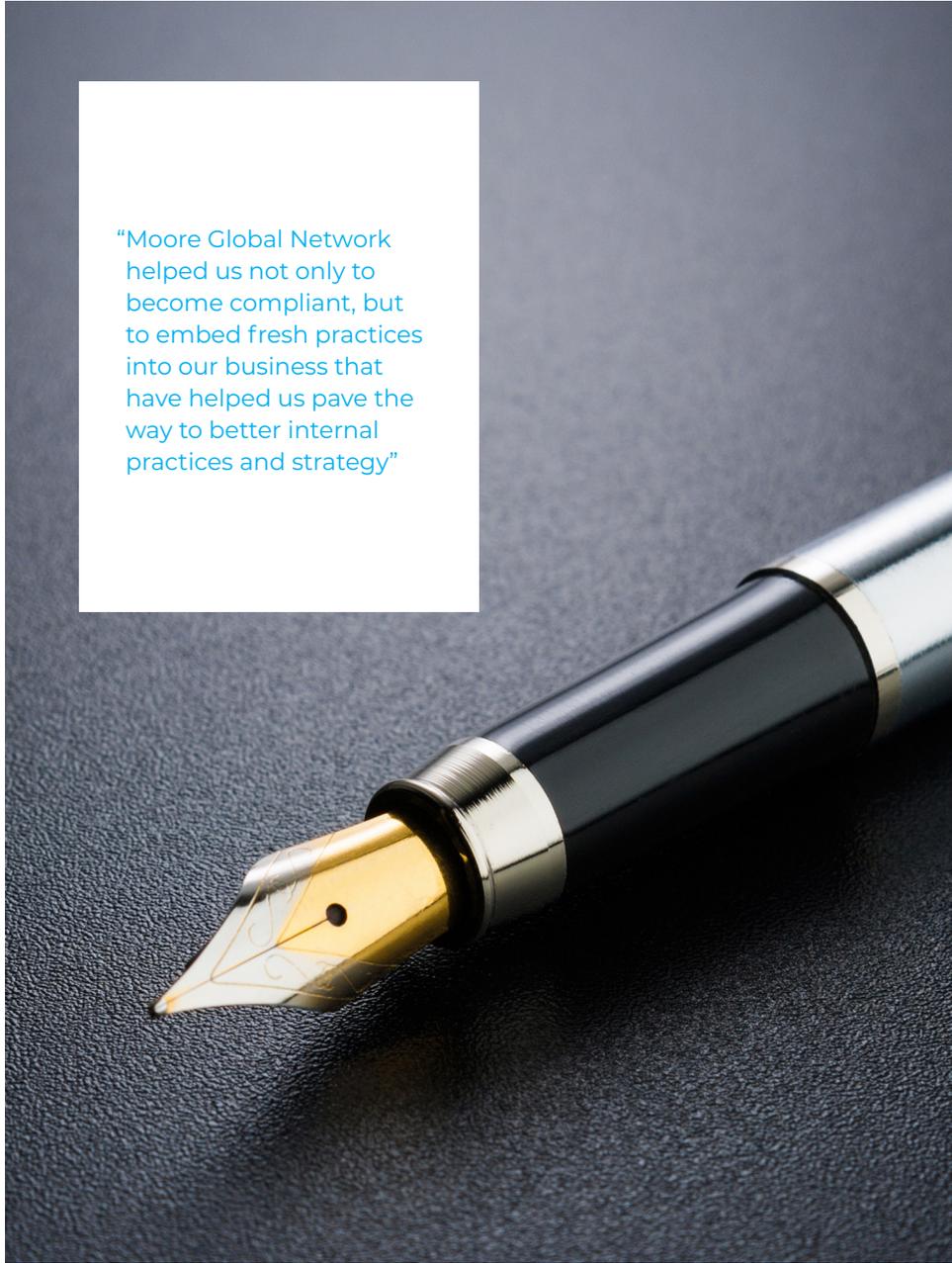
## TAXATION

There are tax implications for whatever we do in today's world! Tax is an inescapable element of almost every business activity and in every jurisdiction where you conduct business. Decisions made today will often affect your tax burden in the future.

Moore Qatar helps you achieve maximum tax-efficiency in the short and long-term by providing a range of local tax services and advice, including:

- Corporate and personal tax compliance
- Corporate and personal tax planning, consultancy and structuring
- Tax investigations support
- VAT, FATCA and other taxes
- Tax registration and clearance
- Transfer pricing services
- Contract filing
- Withholding taxes
- International taxation
- Tax performance advisory
- Tax policy and administration
- Tax accounting
- Tax deadline extensions and appeals

Moore Global international network of member firms provides access to a comprehensive international tax planning service and all the international tax and commercial information you need to enable you to grow your global business successfully.



“Moore Global Network helped us not only to become compliant, but to embed fresh practices into our business that have helped us pave the way to better internal practices and strategy”

## ADVISORY SERVICES

### Transaction Advisory Services (TAS)

Transaction advisory includes all of our services specifically directed at assisting in investment, mergers and acquisitions, and financing transactions between and among businesses, lenders and governments. Such services include, among others, financial due diligence, project feasibility studies, business plan, market research, financial modelling, model audits and business valuation. Following are the sub service line we provide under transaction advisory services:

#### Start Up and Growth (Expansion & Integration)

- Market Assessment
- Feasibility Study
- Business Plan
- Customized Reporting

#### Project Financing and Fund Raising

- Fund Raising through Debt Financing
- Fund Raising through Equity

#### Merger, Acquisition, Seperation and Carve-Out

- Sell-side or Buyer-side Advisor
- Business Valuation
- Due Diligence
- Investment Toolkit
- Deal Structuring

#### Other Transaction Services

- Cash Optimization
- Review of Reports by third party consultant





## Governance, Risk Advisory and Internal Audit Services (GRAS)

Organizations must satisfy overlapping and competing requirements to keep abreast with today's evolving risk and regulatory agenda.

Moore Qatar's Risk Advisory expertise, experience and insights helps clients manage and strengthen their risk, regulatory and compliance capabilities to drive value and succeed.

**Our dynamic service offerings help build a successful and resilient business. Following are the services we provide under GRAS:**

- Corporate Governance
- Enterprise Risk Management
- IT Risk Advisory
- Internal Audit
- Regulatory and Compliance
- AML and CFT
- Management Consulting
- Training Program
- Technology / Software
- Other GRAS Services



### Specialized Advisory Services (SAS)

It is important to start on the right foot in order for us to deliver a highly satisfactory services in a long term basis.

We are offering services that will allow our Clients to be align with the international best practice and in the same time will set them towards the right path of achieving the best results exclusively fitted to them.

- Business Turnaround
- Financial Service
- Accounting Services
- Entities Commerce Services
- Business Management and Support
- Family Office Services
- Outsourcing Services

### IT Advisory Services

We are focused on delivering performance-enhancing consultation that simultaneously addresses your IT and business needs and agendas.

- PMO / Project Mangement
- Business Consulting and improvement
- IT Governance and Strategy
- CRM and ERP Selection, Supervision and implementation
- IT Audit and Transformation
- Cyber Security
- Digital Transformation
- IT Outsourcing
- IT Risk Management
- Asset Management
- BCMS and DRP



MAKE THE  
CHANGE



MOORE

## ADDITIONAL KEY SERVICES

### Trust and Finance Services

In each jurisdiction where trust law operates, the Moore Global firm members provide comprehensive trustee and supporting administrative and accounting services. These are complemented, whether trust law operates or not, with personal financial services in the planning, pensions, inheritance and other taxation fields in each country.

### Accounting Support

Member firms carry out a wide range of accounting support services, ranging from simple payroll preparation to comprehensive data entry and preparation of management accounts.

The Accounting Support Services team provides professional, affordable bookkeeping services: they can particularly assist clients who don't have the capabilities to do it themselves. Our aim is: bookkeeping with professional care and accuracy – whether you need a limited engagement like QuickBooks® training or ongoing bookkeeping and payroll services.

The highly experienced Moore bookkeepers have plenty of experience. Clients can depend on our knowledge and attention to detail to provide them with accurate, timely information.

### Insolvency Service

Specialist departments advise clients in financial difficulty, according to the law of the local jurisdiction. Depending on the particular regulations that apply, we can provide a comprehensive service, including that of liquidator, receiver or administrator as the case may be, as well as related consultancy services.

### Company Formation

We have specialist staff advising on the most suitable registration, as well as those well versed in the practicalities of processing the registration and incorporation documentation.

Moore Global firm members' focus on excellence in key business sectors and their experience enable them to deliver practical, commercial solutions to your own unique issues.

Because we have such a wide spread of international offices, we are able to easily arrange company establishment anywhere in the world. We also have the knowledge to advise on the best jurisdictions and which type of entity is the most appropriate in circumstances.



## CONTACT US

Sharq Plaza, D-Ring Road, Zone 44, Street 250,  
Bldg 189, 2nd Floor - P.O Box: 17085

Office: +974 444 36156 | +974 444 36105  
Fax: +974 442 79617

[info@moore-qatar.com](mailto:info@moore-qatar.com)  
[www.moore-qatar.com](http://www.moore-qatar.com)