

# HELPING YOU THRIVE IN A CHANGING WORLD

Audit and Advisory Services

# YOUR BUSINESS COMPANION

# ABOUT MOORE GLOBAL AND MIDDLE-EAST

At Moore, our purpose is to help people thrive – our clients, our people and the communities they live and work in. We're a global accounting and advisory family of over 30,000 people across more than 260 independent firms and 110 countries, connecting and collaborating to take care of your needs – local, national and international.

When you work with Moore firms, you'll work with people who care deeply about your success and who have the drive and dedication to deliver results for you and your business. You'll have greater access to senior expertise than with many firms. We'll be here for you whenever you need us – to help you see through the maze of information, to guide you in your decisions and to make sure you take advantage of every opportunity. To help you thrive in a changing world.

Moore has a strong presence in the Middle East, operating 17 offices across the region, from Morocco to Karachi, with its main office located in Dubai, United Arab Emirates. Moore Middle East network is, hence, well positioned to serve an emerging regional market of great commercial and strategic importance due to its growing wealth and resources.t

## **MOORE QATAR**

Moore Qatar officially started operating in December 2012 when partners - Mr. Sami Zaitoon, Mr. Hassib M. Kay and Mr. Fathi Abu Farah joined forces and expertise to expand the Moore Network and serve the local market's needs through the provision of professional advisory and assurance services.

Since 2005, Moore Qatar (formerly known as Access Company) had expanded in double digits of revenue and staff. The total permanent team of Moore Qatar is 65, serving its SME's clients through the provision of Business & Technology Advisory, Assurance, Tax, Risk Management & Growth Support services.

#### WHY WORK WITH US?

Your business is unique, and so is our approach. Our member firms invest time to understand your needs completely, helping you take advantage of every opportunity.

At Moore we do things a little differently:

- you'll always have a consistent team with a dedicated specialist partner
   so you'll only ever get professional advice to meet your business goals
- if your circumstances change, we act fast giving you the support and guidance you need to deal with new risks, opportunities, and markets
- we're a part of your team, so you have our support whenever you need it to make decisions quickly and confidently
- if your business needs to expand, our global network across 100 countries can continue to support you as you grow into new markets.





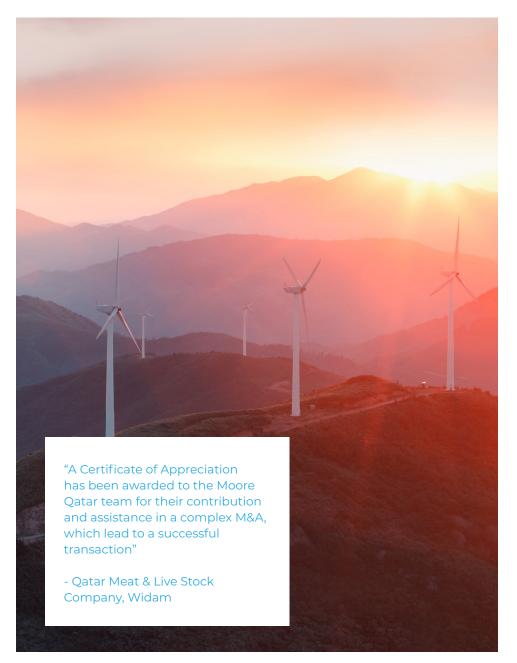




>110

>260

>600 Offices >30,000
People



# **OUR COMMITMENT**

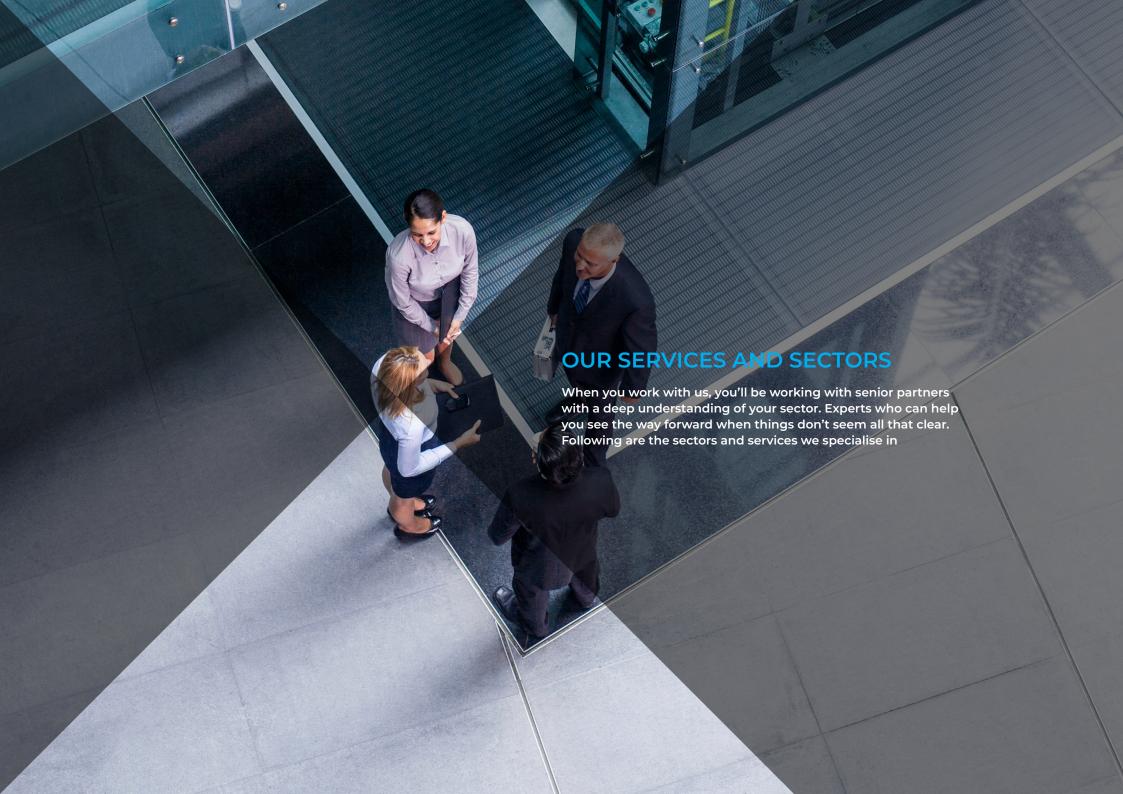
We have become one of the world's, and the Middle East's, leading accountancy and advisory networks over the last 20 years.

Potential clients, currently evaluating their accounting needs in this vital yet complex region, will engage Moore Stephens to answer as many questions that will naturally be raised by international CEOs, boards and management committees.

In our business, longevity reflects reliability and efficiency in particular. The Moore Stephens network, which was founded more than a century ago in London, has grown to be one of the largest worldwide. It now comprises over 650 offices in more than 100 countries.

Our regional network provides a full platform to serve our clients' international aspirations and cross- border objectives. As the world becomes smaller, so the need for timely down-to-earth expert local and international advice grows. Moore Stephens will show how their research and experience assist clients in their decision-making, both today and for the future.

In the sectors we cover we focus on technical expertise, a commitment to professionalism – and the level of discretion involved – all reflect a proven, practical approach. Subsequently, clients soon appreciate the essential supportive values of Moore Stephens – our collaborative approach, loyalty and investment in creating mutually beneficial long-term relationships.



#### **OUR SECTORS**

With 30,000 people across 100 countries, our member firms have a wealth of knowledge and expertise in the core sectors in which we offer our services.



- · Agriculture, Forestry and Fishing
- · Arts, Entertainment and Media
- · Banking and Finance (and related support services)
- · Charity and Not-for-profit
- Education
- · Energy, Mining and Natural resources
- Food and drink
- Healthcare
- $\cdot$  Hotels, Hospitality, Leisure and tourism
- Insurance
- Manufacturing
- · Private clients and Family offices
- Professional services
- · Public sector and Government
- · Real estate and Construction
- · Shipping
- Technology
- · Transport and Logistics
- · Oil and Gas

## **OUR SERVICES**

From tax efficiency, to audit and assurance, and business consultancy, we're here for you. With more than 100 years experience serving clients in over 100 countries, our member firms have the expertise to help you meet your goals – wherever your business takes you.

#### **AUDIT & ASSURANCE**

Assurance services and 'adding value' are not usually viewed together, since the primary objective of an audit is to provide an independent opinion on a company's annual accounts.

Moore Global firm members recognise the commercial importance of providing assurance on business controls so that there are no surprises. Equally, they understand the importance of providing assurance advice to help clients develop their business.

The key to a valuable compliance service is the strength of the relationship between the client and the service team.

The three areas in which we excel are:

#### Communication

We view communication as a critical component of our service approach and overall business relationship. As such, the appointed Moore engagement team will maintain a continuous dialogue with you. We will keep you informed of relevant accounting and audit updates and business trends that could impact your operations. We include periodic meetings as part of the service we provide, in order to maximize collaboration and communication throughout the audit process.

#### Integration

We will ensure that you receive totally integrated and efficient service, whereby each specialist works collaboratively with the rest of the team. Specific queries will be considered as part of our service offering as a whole and never in isolation. This will ensure that all information is used to increase the value you receive from our services. Our specialists are used to working together and will communicate regularly to meet your requirements.

#### Proactive advice

Keeping the client, abreast of developments is a core element in growing our relationship. We will keep you up-to-date with new requirements and industry best-practice through regular email alerts and newsletters, in addition to information about relevant seminars. Just as important, we will raise potential issues as soon as they arise, to prevent them from developing into problems.



#### The following are the Assurance Services provided:

- Financial Statements Audit & Review Score
- · Accounting Compliance and Reporting Services
- Agreed Upon Procedure Services
- · Compilation Services

#### **Accounting and Outsourcing Services**

- · Outsourced Bookkeeping & Accounting
- · Customized Management Reporting
- CFO Services
- Accounting Advisory Services

### **Special Services**

- · Family Business Services
- Liquidation Services
- · Fraud Investigation Services · Other Services

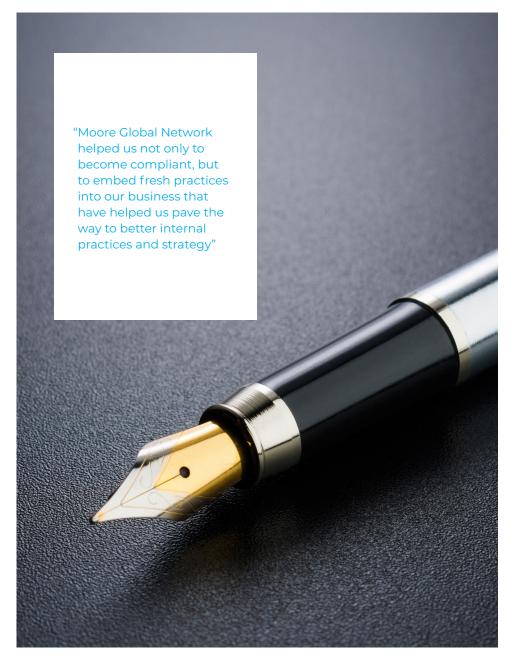
#### **TAXATION**

Our constantly updated system provides clients with a high quality compliance service in all aspects of local and international taxation matters. Similarly, long involvement in international commerce enables us to provide advice on appropriate business structures for clients' international operations, having regard to both practicality and tax planning issues.

Taxation is rapidly becoming more important across the Middle East as governments look for additional ways to increase their revenues by introducing different types of taxation. Tax planning, as well as tax compliance, is therefore becoming a service of steadily growing importance. Clients are increasingly looking for answers – and we have extensive international and local expertise available to them.

As a firm with a significant international client base, planning and controlling multijurisdictional tax matters is the key element of our tax offerings including:

- · Corporate and personal tax compliance
- Corporate and personal tax planning, consultancy and structuring
   Tax investigations support
- VAT, FATCA and other taxes
- Tax card issuance and renewal
- Transfer pricing services
- International taxation
- · Tax performance advisory
- · Tax policy and administration
- Tax accounting



#### **ADVISORY SERVICES**

#### **Management Consulting**

Access to the resources of our worldwide network of firm member enables us to provide a complete range of services in areas such as:

- · Corporate Strategy and Funding
- Strategic Planning
- · Organization Structures
- Business Restructuring
- · Authority Matrix Development
- Business Processes
- · Policies & Procedures Development
- Human Resources:
  - Job evaluation development structuring
  - Management development and training
  - Employment law implications
  - Redundancy planning and counseling

#### **Transaction Advisory Services**

Moore Qatar transaction advisory team can help every client achieve their goals. We provide specialists skills, practical experience and objectivity to assist you in your future plans.

- · Feasibility Study and Business Plan
- Merger and Acquisition Services
- Valuation Services
- Due Diligence Services
- Debt Advisory
- IPO Advisory Services
- Venture Market Listing Advisory
- Sell and Buy Side Advisory
- Privatization (PPP) Advisory

#### Governance and Internal Audit

- Corporate Governance
- Internal Audit





#### **Risk Advisory and Compliance**

The management of risk, and implementation of robust corporate governance, are important aspects of global business. Regulation is becoming ever more complex and daunting, while customers and suppliers constantly expect greater transparency. The pressure on senior executives and company boards is not only to adhere to these requirements, but to ensure that such systems are aligned with each organisation's business objectives, strategies and internal functions.

Our services are designed to ensure that clients both comply with regulations and achieve best-practice. The Moore Governance, Risk and Assurance team provides a complete range of services including:

- · Enterprise Risk Management
- · Regulatory Compliance

#### **Other Services**

- · Project Management
- · Private Clients and Family Offices
- Outsourcing Services



# ADDITIONAL KEY SERVICES

#### **IT Consultancy**

The network can provide comprehensive IT advice on an independent basis, drawing on their wide knowledge of the market. Services provided include strategy reviews to enable clients to choose systems; feasibility reviews aimed at examining existing systems and assessing the need for further development; systems design where they help identify objectives, design the system to meet them, and systems selection services.

Information Technology specialists help with imple-mentation of new projects, and undertake special studies such as optimisation reviews, which are aimed at getting the best out of a client's existing systems, advice on networking (a fast changing aspect of the business), and security reviews.

#### **Tust and Finance Services**

In each jurisdiction where trust law operates, the Moore Global firm members provide compre-hensive trustee and supporting administrative and accounting services. These are complemented, whether trust law operates or not, with personal financial services in the planning, pensions, inheritance and other taxation fields in each country.

#### **Accounting Support**

Member firms carry out a wide range of accounting support services, ranging from simple payroll preparation to comprehensive data entry and preparation of management accounts.

The Accounting Support Services team provides professional, affordable bookkeeping services: they can particularly assist clients who don't have the capabilities to do it themselves. Our aim is: bookkeeping with

professional care and accuracy – whether you need a limited engagement like QuickBooks® training or ongoing bookkeeping and payroll services.

The highly experienced Moore bookkeepers have plenty of experience. Clients can depend on our knowledge and attention to detail to provide them with accurate, timely information.

#### **Insolvency Service**

Specialist departments advise clients in financial difficulty, according to the law of the local jurisdiction. Depending on the particular regulations that apply, we can provide a comprehensive service, including that of liquidator, receiver or administrator as the case may be, as well as related consultancy services.

#### **Company Formation**

We have specialist staff advising on the most suitable registration, as well as those well versed in the practicalities of processing the registration and incorporation documentation.

Moore Global firm mem- bers' focus on excellence in key business sectors and their experience enable them to deliver practical, commercial solutions to your own unique issues.

Because we have such a wide spread of international offices, we are able to easily arrange company establishment anywhere in the world. We also have the knowledge to advise on the best jurisdictions and which type of entity is the most appropriate in circumstances.



# **CONTACT US**

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